



O4 Media Partners with 5X Media and Sahamongkolfilm International to Bring Cult Classic 'Ong Bak: The Thai Warrior' Series Adaptation to Asia Pacific as 'Fist of Ong Bak'

Hong Kong October X – O4 Media today announced a strategic partnership with 5X Media and Sahamongkolfilm International Thailand to produce an 8 x 60-minute premium television series adaptation of the iconic Thai action film **Ong Bak: The Thai Warrior**, as the newly modernized **The Fist of Ong Bak**. This collaboration aims to introduce the much-anticipated series to global audiences, with O4 Media being responsible for the Asian-Pacific region ahead of its 2025 release.

5X Media, an international production studio, talent management and TV/film sales company with offices in Los Angeles, Madrid, and Cape Town, is led by co-CEOs Alon Shtruzman and Gil Goldshein with Executive Chairman Scott Einbinder.



Together with O4 Media and Sahamongkolfilm International, they will recreate for new generations the magic of the cult classic known for its groundbreaking non-CGI martial arts sequences and relentless pacing. The series will be produced by Shtruzman (*La Brea*, *Tatami*, *A Small Light*), Ryan Lindenberg (*Green Lantern*, *Life as We Know It*, *Blindspot*) along with Creative, Scriptwriter and Show Runner Yalun Tu (*NCIS: Hawai'i*, *My Undead Yokai Girlfriend*, *Capture*).

The television adaptation promises to honor the original's legendary choreography sequences while adding depth to the beloved story about.

"Fans can expect a fresh take on the action-packed narrative that captivated audiences worldwide," said Gary Pudney, Founder and Managing Director of O4 Media. "We are excited to partner with 5X Media on this landmark project. With O4 Media's extensive distribution network and the creative prowess of both 5X Media and Sahamongkolfilm International, the series is poised to captivate diverse audiences globally."



The collaboration, Pudney added, "allows us to blend all our strengths and deliver innovative, cross-cultural entertainment to new markets globally, enriching *The Fist of Ong Bak* legacy."

About O4 Media

O4 Media is a global media company specializing in the distribution of both scripted and non-scripted content, with a strong focus on IP development and production, particularly in the Asia Pacific region. We excel at identifying opportunities and forging partnerships by leveraging our extensive network of relationships with leading content industry professionals and companies worldwide.

About 5X Media

5X is a borderless media company disrupting the decades old studio and talent agency business model with a bold, new approach. 5X Media manage, partner and produce content with creative talent across multiple verticals, supercharging and empowering their creativity and vision in a rapidly changing media landscape always through the lens of emerging technologies and global markets.

About Sahamongkolfilm International

Founded in 1970, we are the biggest producer and distributor of independent films in Thailand. Well-known titles are actions like the Ong Bak Trilogy and the Tom Yum Goong Franchise. Dramas like *The Love of Siam* and *Crazy Little Things Called Love* are well known all over Asia. We also blockbusters such as *John Wicks*, *Parasites*, and *Broker*.