

'Cook & Kin' takes to the Thai skies along with 'Food Tales'.

O4 Media announces the successful sale of popular titles, 'Cook & Kin,' and 'Food Tales' to Thai Airways. This exciting partnership will bring engaging and culturally rich content to the airline's in-flight entertainment system, enhancing the travel experience for passengers worldwide.

Cook & Kin sees world-renowned chef, Marco Pierre White, in a different and more reflective side as he travels with son, Luciano, to exotic Thailand as they meet local chefs who share their life stories and cooking heritage, from ancient Royal recipes, to a daughter taking her family's culinary legacy in new directions.

Food Tales offers viewers a unique blend of gastronomic exploration and immersive storytelling. Through its captivating narratives, stunning cinematography, and delightful

recipes, the series showcases the diverse cuisines and rich cultural heritage of Singapore's Hawkers. *Food Tales* has taken viewers on unforgettable culinary adventures, uncovering the secrets and traditions behind beloved Asian dishes.



The integration of these shows into Thai Airways' in-flight entertainment lineup aligns with the airline's commitment to offering high-quality and diverse content to its passengers. This collaboration not only enhances the in-flight experience but also underscores Thai Airways' dedication to showcasing global cultures and champion Thai cuisines.

Passengers on Thai Airways can look forward to immersing themselves in the culinary adventures and heartwarming family stories presented in 'Cook & Kin' and 'Food Tales' on their upcoming flights from August.