



## **O4 Media Acquires Exclusive Asian Distribution Rights for Award-Winning TV Game Show 'Note for Note' aka “Noot vir Noot.”**

O4 Media announces its latest acquisition for exclusive Asian distribution rights of the critically acclaimed SABC (South African) TV musical game show 'Note for Note.' This move not only bolsters O4 Media's diverse portfolio but also cements its strong partnership with Small World International's Tim Crescenti.

This acquisition further solidifies the fruitful collaboration between O4 Media and 'Small World International,' which has already resulted in successful partnerships on previous ventures. The acquisition of exclusive distribution rights for 'Note for Note' marks a significant milestone in their ongoing partnership, demonstrating their shared commitment to delivering high-quality content to audiences across Asia.

‘We are incredibly excited about acquiring the exclusive Asian distribution rights for 'Note for Note,' said Gary Pudney, of O4 Media. "The show's combination of music, competition, and emotional depth has resonated with viewers worldwide, and we are confident that it will continue to captivate audiences in the Asian market. This acquisition underscores our dedication to bringing the best in entertainment to our viewers and strengthens our bond with 'Small World International.’

**“This is fantastic to have another title, and a massively successful title, with O4 Media. We love Gary and his team. I know that partnering with them on a format that has been on-air for 47 seasons and over 750 episodes, will be a blockbuster in Asia.”**

O4 Media's acquisition of exclusive Asian distribution rights for 'Note for Note' will allow fans in Asia to experience the excitement, drama, and music of the show first hand. Audiences can look forward to enjoying this world-class entertainment on their screens in the near future.

**About O4 Media:** O4 Media is a global distributor of scripted and non-scripted formats and IP development. O4 Media showcases culture and connects content creators and producers from the East to the West and from the West to the East.

O4 Media is headquartered in Hong Kong with a strategically positioned global team based in Hong Kong, Philippines, Mexico City and Australia.

**About Small World International:** Small World International was founded in 2005 by Tim and Colleen Crescenti to find, acquire, and distribute the most unique and entertaining formats. With over 35 years of experience, producing more than 195 shows in over 76 countries, placing seven format titles on US networks alone. Unique global format finds include Better Late Than Never (two seasons on NBC in USA) aka Grandpas Over Flowers from South Korea. The FIRST format ever produced in USA and has been adapted in 13 territories (and counting...). Other firsts for Tim include finding Dragons' Den (in Sony Int'l days), the FIRST Japanese format produced in the UK. (Known also as Shark Tank.) Also in



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UK, Got What It Takes, the FIRST Romanian format sold into the UK, recently completed its' sixth season on BBC Children's channel. And of course the 2009 Rose d'Or winning I Survived a Japanese Game Show on ABC, adapted into five other countries as well as Silent Library, The Fan. Recent titles include Win Your Country!, Blackout, Freewheeling', 50 Men/50 Mats, Come to Bed and Find My Ride.