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O4 Media's Cooking & Adventure Series *Food Tales* premiering August 5 on the Asian Food Network

O4 Media announces upcoming cooking and adventure series, *Food Tales*, set to premiere on the Asian Food Network channel, part of the Warner Bros. Discovery network. Produced by IFA Media, Singapore, this marks a growing momentum for both O4 Media and the *Food Tales* series, bringing the captivating culinary journey to a wider audience regionally.

Food Tales offers viewers a unique blend of gastronomic exploration and immersive storytelling. Through its captivating narratives, stunning cinematography, and delightful recipes, the series showcases the diverse cuisines and rich cultural heritage of Singapore's Hawkers. **Food Tales** has taken viewers on unforgettable culinary adventures, uncovering the secrets and traditions behind beloved Asian dishes.

Asian Food Network showcases some of the best Asian food and culture to audiences across the region. The premiere of *Food Tales* on the channel is a testament to the series' exceptional quality and widespread appeal.

"We are thrilled to bring *Food Tales* to a broader audience across Asia through Warner Bros. Discovery's Asian Food Network" said Gary Pudney, Founder of O4 Media. "This series shares the vibrant and diverse food culture that Asia is renowned for and we are confident that AFN audiences will enjoy the feast."

Food Tales will premiere on August 5, on the Asian Food Network.

About O4 Media:

O4 Media is a leading production company dedicated to creating engaging culinary and lifestyle content. With a passion for storytelling and an eye for detail, O4 Media produces compelling series that immerse viewers in the world of food, travel, and culture. 'Food Tales' is one of their flagship series, showcasing the diverse cuisines and fascinating stories behind Asia's most beloved dishes.

About Asian Food Network

Asian Food Network is an open door to the world of Asian cuisine. It is the beginning of a journey into the stories, heritage, culture, personalities, and conversations surrounding Asian food. Bringing people together around Asian food and cultures, AFN is more than a channel. Across its platforms globally, AFN is a destination for Asian food lovers globally. For more information, please visit <u>https://asianfoodnetwork.com/</u>.

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