

08.11.2022

O4 Media is delighted to welcome Nicola Söderlund to its broader global team as a consultant and further bolster the company's acquisitions efforts. Nicola has been in the television business for more than 30 years. He was previously Managing Partner of Eccho Rights, an independent rights management and distribution company with five international offices that specializes in packaging, financing and distribution of TV-drama from all over the world.

Gary Pudney

**Founder and Managing Director, O4 Media**

I've known Nicola for many years, having previously worked under him at Eccho Rights. His presence in the industry truly has a global reach. Our O4 family keeps growing, as we look forward to a massive 2023!

Nicola Söderlund

The O4 Media team has a vast experience and fantastic track record in the challenging Asian region and it will be a true pleasure to bring European content to this dynamic area. O4 Media are doing exactly what many distribution companies dream of – building a bridge between Asia and Europe.



**About O4 Media Ltd**

O4 Media is a global distributor of scripted and non-scripted formats and IP development. O4 Media showcases culture and connects content creators and producers from the East to the West and from the West to the East.

Led by industry veteran Gary Pudney and his head of sales and acquisitions, Nixon Lim, the O4 team has over 100 years of combined experience in content distribution and acquisitions with an expansive network. O4 Media is headquartered in Hong Kong with a strategically positioned global team based in Hong Kong, Manila, Mexico City and Australia.