



Global content distributor O4 to introduce international shows on Disney+ Hotstar

~ 14 new international shows of South Korean, Turkish and Spanish origin will be made available in Indian regional languages ~

Hong Kong, August 2022: O4 Media, a global distributor of scripted and non-scripted content, has associated with **Disney+ Hotstar**, India's leading streaming platforms that brings the best of entertainment and LIVE sports to its subscribers. As a part of the association, over 14 foreign shows in three different languages will be available to stream on **Disney+ Hotstar** from the month of **August**. It will introduce hundreds of hours of Korean, Turkish and Spanish titles on the platform. Viewers will be able to stream the dubbed versions of the titles in three regional languages - Hindi, Tamil and Telugu. The launch of these titles will allow viewers to consume hours of entertainment spread across genres of drama, romance, rom coms and comedy.

Disney+ Hotstar currently hosts a massive library of international titles owing to its collaboration with Marvel Studios, Star Wars, Hulu, National Geographic and others. Its new collaboration with **O4 Media** will expand and diversify the watch list of its viewers even further. Some of the titles to be made available include popular international shows like *More Than Friends*, *Ana's Revenge* and *Hidden*.

Talking about the collaboration, **Gary Pudney, Founder and Managing Director, O4 Media**, said, *"Working across multiple countries and time zones produced a few unique challenges throughout this project, however, and working as a team, the opportunity to be involved in such a pioneering deal for Disney+ Hotstar was incredibly rewarding."*

About O4 Media Ltd

O4 Media is a global distributor of scripted and non-scripted formats and IP development. O4 Media showcases culture and connects content creators and producers from the East to the West and from the West to the East.

Led by industry veteran Gary Pudney and his head of sales and acquisitions, Nixon Lim, the O4 team has over 100 years of combined experience in content distribution and acquisitions with an expansive network. O4 Media is headquartered in Hong Kong with a strategically positioned global team based in Singapore, Manila, Mexico City, and Australia.

About Disney+ Hotstar

Disney+ Hotstar is India's leading streaming platform that has changed the way Indians watch their entertainment - from their favourite TV shows and movies to sporting extravaganzas. With the widest range of content in India, Disney+ Hotstar offers more than 100,000 hours of TV Shows and Movies in 10 languages and coverage of major global sporting events.

For the latest updates and entertainment from Disney+ Hotstar, follow us on (Instagram) @DisneyPlusHotstar, (Twitter) @DisneyPlusHS and (Facebook) @Disney+ Hotstar