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Hong Kong based global content distributor O4 Media has negotiated the sale of CJ ENM drama series “Mr. Queen” to Emax Media, Pakistan. Due to launch in November this year, the series will broadcast on Pakistan’s first Urdu OTT platform, owned by Emax Media, ‘UrduFlix’.

Gary Pudney

Founder and Managing Director, O4 Media

We are delighted to continue the longstanding working relationship we have with both South Korea and Pakistan. We have experienced in the past the impact Turkish drama has had in Pakistan and hope this deal is the first of many Korean dramas entering the Pakistani market.

Sebastian Kim

Head of International Sales & Acquisitions, CJ ENM

We are very happy to be working with O4 Media in bringing CJ ENM content to Pakistan. This is an exciting deal for us, and we look forward to working closely with our industry friends in Pakistan well into the future.

Syed Farhan Gauher Zaidi

CEO, Emax Media and Marketing Pvt Ltd

Being able to secure such high quality South Korean drama, we are delighted to be able to finalise this deal with O4 Media. We look forward to continuing a fruitful partnership with O4 Media and CJ ENM.



About O4 Media

O4 Media is a global distributor of scripted and non-scripted formats and IP development. O4 Media showcases culture and connects content creators and producers from the East to the West and from the West to the East.

Originally known as Asia Media Distribution (AMD), the company was renamed O4 Media following investment from The O4 Company.

Led by industry veteran Gary Pudney and his head of sales and acquisitions, Nixon Lim, the O4 team has over 100 years of combined experience in content distribution and acquisitions with an expansive network.

O4 Media is headquartered in Hong Kong with a strategically positioned global team based in London, Paris, Budapest, Manila and Mexico City.